

AUG8/12 17.48
*** WFTV-TV ***

SALES PRSN WA- JOE KNAUER

PROGRAM : MILLIONAIRE/FAMILYFEUD

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1135P-1210A PROGRAM : NIGHTLINE	30		\$450.00	9/11	9/14	4		TU-F	4
4			1100A-1200N PROGRAM : THE VIEW	30		\$400.00	9/11	9/14	4		TU-F	4
5			1210A-105A PROGRAM : JIMMY KIMMEL LIVE	30		\$175.00	9/11	9/14	4		TU-F	4
6			1200N-100P PROGRAM : EYEWITNESS NOON NEWS	30		\$350.00	9/11	9/14	7		TU-F	7
7			300P-400P PROGRAM : STEVE HARVEY SHOW	30		\$350.00	9/11	9/14	4		TU-F	4
8			400P-500P PROGRAM : DR. OZ	30		\$400.00	9/11	9/14	4		TU-F	4
9			500A-530A PROGRAM : EYEWITNESS NEWS	30		\$250.00	9/11	9/14	4		TU-F	4
10			500P-600P PROGRAM : EYEWITNESS NEWS	30		\$900.00	9/11	9/14	4		TU-F	4
11			530A-600A PROGRAM : EYEWITNESS NEWS	30		\$375.00	9/11	9/14	4		TU-F	4
12			600P-630P PROGRAM : EYEWITNESS NEWS	30		\$1,200.00	9/11	9/14	4		TU-F	4
13			600A-700A PROGRAM : EYEWITNESS NEWS	30		\$750.00	9/11	9/14	7		TU-F	7
14			700P-730P PROGRAM : JEOPARDY	30		\$1,200.00	9/11	9/14	4		TU-F	4

AUG8/12 17.48
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	:	:	:	: SPTS
15			700A-900A	30		\$800.00	9/11	9/14	14		TU-F	14
PROGRAM : GOOD MORNING AMERICA												
16			730P-800P	30		\$1,200.00	9/11	9/14	4		TU-F	4
PROGRAM : WHEEL OF FORTUNE												
17			900A-1000A	30		\$200.00	9/11	9/14	4		TU-F	4
PROGRAM : JEFF PROBST												
18			1000P-1100P	30		\$1,500.00	9/14	9/14	1		FRI	1
PROGRAM : 20/20												
19			1135P-1205A	30		\$500.00	9/14	9/14	1		FRI	1
PROGRAM : HIGH SCHOOL SPORTSEFF. AUG'12												
20			800P-900P	30		\$1,200.00	9/14	9/14	2		FRI	2
PROGRAM : SHARK TANKLTC OCT'12												
21			900P-1000P	30		\$1,400.00	9/14	9/14	1		FRI	1
PROGRAM : PRIMETIME LIVE												
22			1000P-1100P	30		\$2,400.00	9/17	9/17	2		MON	2
PROGRAM : CASTLE												
23			800P-1000P	30		\$4,500.00	9/17	9/17	3		MON	3
PROGRAM : DANCING WITH THE STARS												
24			1200N-1230P	30		\$250.00	9/15	9/16	2		SA-SU	2
PROGRAM : NOON NEWS												
25			1135P-1205A	30		\$175.00	9/15	9/15	1		SAT	1
PROGRAM : HOT TOPICS												
26			500A-600A	30		\$120.00	9/15	9/15	2		SAT	2
PROGRAM : EYEWITNESS NEWS												

AUG8/12 17.48
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27			600A-900A	30		\$450.00	9/15	9/15	2		SAT	2
PROGRAM : EYEWITNESS NEWSDAYBREAK												
28			700P-800P	30		\$450.00	9/15	9/15	2		SAT	2
PROGRAM : JEOPARDY/WHEEL												
29			800P-1130P	30		\$3,500.00	9/15	9/15	1		SAT	1
PROGRAM : ABC SATURDAY NIGHTFOOTBALL 9/1-12/												
30			800P-1100P	30		\$1,800.00	9/15	9/15	3		SAT	3
PROGRAM : NCAA FOOTBALL												
31			900A-1000A	30		\$450.00	9/15	9/15	2		SAT	2
PROGRAM : GMA-SAT												
32			100P-600P	30		\$250.00	9/16	9/16	2		SUN	2
PROGRAM : WEEKEND MOVIES												
33			1130P-1200M	30		\$250.00	9/16	9/16	1		SUN	1
PROGRAM : SPORTS NIGHT ON 9												
34			1200M-100A	30		\$130.00	9/16	9/16	1		SUN	1
PROGRAM : NUMB3RS												
35			500A-600A	30		\$100.00	9/16	9/16	2		SUN	2
PROGRAM : EYEWITNESS NEWS												
36			600P-630P	30		\$750.00	9/16	9/16	1		SUN	1
PROGRAM : EYEWITNESS NEWS												
37			600A-900A	30		\$350.00	9/16	9/16	2		SUN	2
PROGRAM : EYEWITNESS NEWSDAYBREAK												
38			700P-800P	30		\$1,400.00	9/16	9/16	1		SUN	1
PROGRAM : AMERICA'S FUNNIESTHOME VIDEOS												

AUG8/12 17.48
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
39			800P-900P	30		\$3,300.00	9/16	9/16	2		SUN	2
PROGRAM : ONCE UPON A TIME												
40			900P-1000P	30		\$3,000.00	9/16	9/16	1		SUN	1
PROGRAM : REVENGE												
41			1000P-1100P	30		\$2,500.00	9/13	9/13	1		THU	1
PROGRAM : SCANDAL												
42			900P-1000P	30		\$3,300.00	9/13	9/13	1		THU	1
PROGRAM : GREYS												
43			1100P-1135P	30		\$1,000.00	9/11	9/16	6		TU-SU	6
PROGRAM : EYEWITNESS NEWS AT 11P												
44			1000P-1100P	30		\$2,100.00	9/11	9/11	2		TUE	2
PROGRAM : PRIVATE PRACTICE												
45			800P-900P	30		\$2,100.00	9/11	9/11	1		TUE	1
PROGRAM : LAST MAN STANDING/ COUGAR TOWN												
46			900P-1000P	30		\$4,500.00	9/11	9/11	1		TUE	1
PROGRAM : DANCING RESULTS												
47			1000P-1100P	30		\$2,200.00	9/12	9/12	1		WED	1
PROGRAM : NASHVILLE												
48			800P-900P	30		\$2,000.00	9/12	9/12	1		WED	1
PROGRAM : MIDDLE/SUBURGATORY												
49			900P-1000P	30		\$3,750.00	9/12	9/12	1		WED	1
PROGRAM : MODERN FAMILY/HAPPYENDINGS												
50			100P-300P	30		\$325.00	9/17	9/17	1		MON	1
PROGRAM : THE CHEW/GENERAL HOSPITAL												

AUG8/12 17.48
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
51			1000A-1100A	30		\$200.00	9/17	9/17	1		MON	1
PROGRAM : MILLIONAIRE/FAMILYFEUD												
52			1135P-1210A	30		\$450.00	9/17	9/17	1		MON	1
PROGRAM : NIGHTLINE												
53			1100A-1200N	30		\$400.00	9/17	9/17	1		MON	1
PROGRAM : THE VIEW												
54			1210A-105A	30		\$175.00	9/17	9/17	1		MON	1
PROGRAM : JIMMY KIMMEL LIVE												
55			1200N-100P	30		\$350.00	9/17	9/17	1		MON	1
PROGRAM : EYEWITNESS NOON NEWS												
56			300P-400P	30		\$350.00	9/17	9/17	1		MON	1
PROGRAM : STEVE HARVEY SHOW												
57			400P-500P	30		\$400.00	9/17	9/17	1		MON	1
PROGRAM : DR. OZ												
58			500A-530A	30		\$250.00	9/17	9/17	1		MON	1
PROGRAM : EYEWITNESS NEWS												
59			500P-600P	30		\$900.00	9/17	9/17	1		MON	1
PROGRAM : EYEWITNESS NEWS												
60			530A-600A	30		\$375.00	9/17	9/17	1		MON	1
PROGRAM : EYEWITNESS NEWS												
61			600P-630P	30		\$1,200.00	9/17	9/17	1		MON	1
PROGRAM : EYEWITNESS NEWS												
62			600A-700A	30		\$750.00	9/17	9/17	1		MON	1
PROGRAM : EYEWITNESS NEWS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
63			700P-730P	30		\$1,200.00	9/17	9/17	1		MON	1
PROGRAM : JEOPARDY												
64			700A-900A	30		\$800.00	9/17	9/17	2		MON	2
PROGRAM : GOOD MORNING AMERICA												
65			730P-800P	30		\$1,200.00	9/17	9/17	1		MON	1
PROGRAM : WHEEL OF FORTUNE												
66			900A-1000A	30		\$200.00	9/17	9/17	1		MON	1
PROGRAM : JEFF PROBST												
67			1100P-1135P	30		\$1,000.00	9/17	9/17	1		MON	1
PROGRAM : EYEWITNESS NEWS AT 11P												
SEP/12			141420.00									
CONTRACT TOTAL												141420.00
TOTAL SPOTS												156

MARKET TOTALS \$487,655 WFTV 29% WKMG 34% WESH 20% WOFL 13% WKCF 1% WRBW 2% CABL 0%

WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI

DEMOS- RA35+*